



INFORMATION

Regarding the admission exam to the master's degree July and September 2023

Program: ENTREPRENEURSHIP AND BUSINESS ADMINISTRATION

(LINE OF STUDY - ENGLISH)

The admission exam consists of a single-choice test in the *Management in the global context* subject, in accordance with the topic-list already communicated.

Single-choice test: Management in the global context.

Chapter 1: Management in organizations

- 1.1. Introduction in management
 - 1.1.1. Manager's job
 - 1.1.2. Organizational environment
- 1.2. Planning
 - 1.2.1. Establishing organizational goals and plans
 - 1.2.2. Managing innovation and change
 - 1.2.3. Decision making
- 1.3. Organizing
 - 1.3.1. Organizational structure
 - 1.3.2. Organization design

Chapter 2: Comparative management

- 2.1. Cultural background of management
 - 2.1.1. Culture and its components
 - 2.1.2. Hofstede's cultural dimensions
- 2.2. Management in SUA
- 2.3. Management in Japan

Candidates should follow the link and find the available material for study, based on the previously announced reference list included in Topics and references. <https://econ.ubbcluj.ro/departamente/studenti.php?c=6>

The single-choice test consists of 20 questions, each one asking the candidate to pick one answer from a pre-determined set of four options. Candidates will take the test **face-to-face**, in the university campus. The test has a time limit of 60 minutes. Questions may be either theoretical or practical in nature, in accordance with the topics in the reading list.

Question samples:

Identify the functions of management:

- a. Planning, organizing, leading, controlling.
- b. Manager, leader, supervisor.
- c. Interpersonal, decisional, informational.
- d. Manager, leader, supervisor, worker.

Identify the advantage of group decision-making:

- a. a. More information and knowledge.
- b. Disagreements.
- c. Faster decision-making process.
- d. Groupthink.

The “collective programming of thinking” is called:

- a. Culture.
- b. Management.
- c. Comparative management.
- d. Hofstede's cultural model.

The main role that the American state plays in the national economy is:

- a. Protecting the competition.
- b. Regulating the prices.
- c. Directing the entire economy.
- d. Creating state-owned companies.

Candidates should:

- Access FSEGA website and find the room assigned for the test.
- Be present in the test room 20 minutes before the scheduled time.
- Provide their identity cards, as required for the admission in the room.

Head of department,
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